



## Calshot Youth Ski Club Social Media Policy

Calshot Youth Ski Club (hereafter referred to as the club) is committed to providing a caring, friendly and safe environment for all our members.

The purpose of this policy is to:

- Promote effective use of social media as part of our club activities with a coordinated approach and within agreed parameters
- Encourage good practice
- Protect children, coaches, officials and members and the club

This policy covers the use of club social media accounts, or the professional snowsport accounts of club members.

We request that club officials with personal social media accounts are mindful of who can view their profile and act accordingly. It is recommended personal accounts have privacy settings to prevent children and young people who are members of the club having access. In line with schools, club officials must not use their own personal social media account to communicate or be “friends” with any club member under the age of 18 unless they have a clear and transparent reason; for example they are related to them.

All coaches, officials, club members and guests will:

- Take responsibility for their own use of communication and interactive technologies, making sure they use new technologies safely, responsibly and legally
- Not use any communication device or service including social networking, to bring the club, its members or snowsport into disrepute
- Not use any communication device or service, including interactive services such as social net-working for inappropriate behaviour online within the context of snowsport including bullying or harassment of others in any form, defamation, obscene or abusive language, the uploading of material which is libellous, defamatory, obscene, illegal, shows nudity or is violent
- Not use the club name to promote or endorse any product, opinion, cause or political party. Stating the club endorses your personal opinion is prohibited
- Acknowledge any opinions expressed are expressed strictly in their individual capacity and not as a representative of the club
- Report any known misuses of communication and interactive technologies within the context of snowsport including unacceptable behaviour, inappropriate contact with children online and illegal content including sexual abuse/indecent images of children, to the Club Welfare Officer or Snowsport England Safeguarding Lead, according to club and SSE safeguarding policies and procedures
- Be aware that any report of the misuse of communication and interactive technologies within the context of snowsport will be investigated according to the club’s or Snowsport England’s disciplinary policy and procedures and may result in sanctions being enforced. Where suspected criminal activity has taken place, a report will be made to the police

- If aged under 18, ensure they do not ask a coach or other club official to be “friends” on social media.

If or when the club provides network access or communication devices all members and guests will:

- Protect passwords and personal network logins. Where available security settings should be set on mobile devices. Any attempts to access, corrupt or destroy other users’ data in any way using technology is unacceptable

In addition to the above; coaches, club officers and appointed volunteers will:

- Take responsibility for their professional reputation in the online environment, making sure they follow e-safety advice, adhere to privacy and safety settings and report any concerns in accordance with the club and Snowsport England’s policies and procedures.
- If they wish to use social media for snowsport purposes in their club, set up a specific account for this, keeping their personal life and comments separate from their professional work
- Ensure any comments on their professional account remain professional and are appropriate
- Not send private messages to individuals at the club who are under the age of 18
- Not ask for e mail addresses, mobile phone numbers or social networking profiles of junior members under the age of 18, or search for junior members on social networking services or search engines – club officials will have been given the details of those they need. The membership form enables parents to give consent or opt out of giving consent, for the e mail addresses and mobile phone numbers of their children to be used for club purposes whilst always copying the parent in (where this is possible), if the child is aged 16 or over.

Regarding the club social network site, (if or when the club provides this) all users will:

- Accept the club may remove any content on our social networking site/sites that could be considered inappropriate, illegal, obscene, defamatory, threatening, infringing upon intellectual property rights, invasive of privacy or otherwise injurious or objectionable

Our club Policy is commonly recognised as best practice in order to promote a safe and transparent online environment that protects children, members, the organisation and also your interests and reputation.

Any breach of this policy may result in disciplinary action.

**Acknowledgement of this policy is given by signature on the annual joining application/form**